



CHAPEL HILL STATE SCHOOL FESTIVAL 2018

Festival on the Hill

Sponsorship Proposal

We sincerely appreciate your consideration in providing
Chapel Hill State School with your generous support.

CHAPEL HILL STATE SCHOOL FESTIVAL ON THE HILL

Stage Sponsor (1 only)

Financial contribution of \$2,800 (minimum)

Sponsorship of the Festival Stage, which will take pride of place and host the main entertainment for the day

- Exclusive naming rights as Stage Sponsor in all Festival advertising and promotional materials (ie. 'Chapel Hill State School Festival on the Hill featuring <insert sponsor name> Stage).
- Your Company Branding/Banners will have exclusive placement on the Festival stage (dimensions to be advised).
- Opportunity MC proceedings and promote your business utilising the stage and AV throughout the day.
- Drawing of CHSS Festival Raffle.
- Exclusivity (as per "Platinum" sponsor) in your nominated market sector.
- Company banner displayed in a prominent position at the front of the school in the week preceding, and on the day of the Festival.
- Promotion post on P&C Facebook page.
- Promotion article in P&C News email newsletter to school families
- Opportunity to establish your own stall (6m x 3m) at the Festival to promote your business, including advertising material. BYO company/branded gazebo or unbranded gazebo provided.
- Exposure with logo in Festival communications leading up to the Festival (circulation 480+ families).
- Dedicated page – with logo/photos/promotional text – in the 'Platinum Sponsor' section of the Festival website: www.chssfete.org.au.
- Promotion of company name by MC throughout Festival Day.
- Name and company logo on sponsor acknowledgement board at entrance to Festival.
- Certificate of Appreciation.



Fireworks Sponsor (1 only)

Financial contribution of \$2,500 (minimum)

Sponsorship of the CHSS Festival Fireworks display, which will take pride of place on the oval at the conclusion of the Festival.

- Exclusive naming rights as Fireworks Sponsor in all Festival advertising and promotional materials (ie. 'Chapel Hill State School Festival on the Hill featuring <insert sponsor name> Fireworks').
- Opportunity to be interviewed on stage with the MC and promote your business utilising the stage and AV throughout the day.
- Drawing of CHSS Festival Raffle.
- Exclusivity (as per "Platinum" sponsor) in your nominated market sector.
- Company banner displayed in a prominent position at the front of the school in the week preceding, and on the day of the Festival.
- Promotion post on P&C Facebook page.
- Promotion article in P&C News email newsletter to school families
- Exposure with logo in Festival communications leading up to the Festival (circulation 480+ families).
- Opportunity to establish your own stall (6m x 3m) at the Festival to promote your business, including advertising material. BYO company/branded gazebo or unbranded gazebo provided.
- Dedicated page – with logo/photos/promotional text – in the 'Platinum Sponsor' section of the Festival website: www.chssfete.org.au.
- Promotion of company name by MC throughout Festival Day.
- Name and company logo on sponsor acknowledgement board at entrance to Festival.
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Platinum Sponsorship (maximum 3)

Financial Contribution of \$1,500-\$2,000

or

Service / Product Donation valued \$1,500-\$2,000

- Only one “Platinum” sponsor in any given industry sector.
- Company banner displayed in a prominent position at the front of the school in the week preceding, and on the day of the Festival.
- Promotion post on P&C Facebook page.
- Promotion article in P&C News email newsletter to school families
- Exposure with logo in Festival communications leading up to the Festival (circulation 480+ families)
- Opportunity to establish your own stall (6m x 3m) at the Festival to promote your business, including advertising material. BYO company/branded gazebo or unbranded gazebo provided.
- Dedicated page – with logo/photos/promotional text – on the ‘Platinum Sponsor’ page of the Festival website: www.chssfete.org.au.
- Link to company website from Silent Auction website (donated goods/services included in Auction only)
- Promotion of company name by MC throughout Festival Day.
- Name and company logo on sponsor acknowledgement board at entrance to Festival.
- Certificate of Appreciation

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Gold Sponsorship

Financial Contribution of \$1,000-\$1,500

or

Service / Product Donation valued \$1,000-\$1,500

- Company banner displayed in a prominent position at the front of the school in the week preceding, and on the day of the Festival.
- Promotion post on P&C Facebook page.
- Exposure with logo in Festival communications leading up to the Festival (circulation 480+ families).
- Opportunity to establish your own stall (3m x 3m) at the Festival to promote your business, including advertising material. BYO company/branded gazebo or unbranded gazebo provided.
- Dedicated page – with logo/photos/promotional text – in the ‘Gold Sponsor’ section of the Festival website: www.chssfete.org.au.
- Link to company website from Silent Auction website (donated goods/services included in Auction only)
- Promotion of company name by MC throughout Festival Day.
- Name and company logo on sponsor acknowledgement board at entrance to Festival.
- Certificate of Appreciation.

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Silver Sponsorship

Financial Contribution of \$500-\$1,000 or Service / Product Donation valued at \$500-1000

- Exposure with logo in Festival communications leading up to the Festival (circulation 480+ families).
- Company logo (with link to company website) on **'Silver Sponsors'** page of the Festival website: www.chssfete.org.au.
- Link to company website from Silent Auction website (donated goods/services included in Auction only)
- Name and company logo on sponsor acknowledgement board at entrance to Festival.
- Certificate of Appreciation.

Bronze Sponsorship

Cash Sponsorship of \$250-\$500 or Service / Product Donation valued at \$250-\$500

- Company logo (with link to company website) on **'Bronze Sponsors'** page of the Festival website: www.chssfete.org.au.
- Link to company website from Silent Auction website (donated goods/services included in Auction only)
- Name and logo on sponsor acknowledgement board at entrance to Festival.

Supporters

Cash Sponsorship or Service / Product Donation valued at up to \$250

- Company logo (with link to company website) on **'Bronze Sponsors'** page of the Festival website: www.chssfete.org.au.
- Link to company website from Silent Auction website (donated goods/services included in Auction only)

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Summary of Sponsorship Packages

Exposure and Benefits	Stage (\$2,800 (min))	Fireworks (\$2,500 (min))	Platinum (\$1,500- \$2,000)	Gold (\$1,000- \$1,500)	Silver (\$500- \$1,000)	Bronze (\$250- \$500)	Supporter (up to \$250)
Exclusive naming rights as Stage Sponsor in all Festival advertising and promotional materials.	✓						
Exclusive Company Branding/Banners placement on the Festival stage.	✓						
Opportunity to promote your business utilising the stage and AV throughout the day.	✓	✓					
Exclusive naming rights as Fireworks Sponsor in all Festival advertising and promotional materials		✓					
Drawing of CHSS Festival Raffle	✓	✓					
Exclusivity in your nominated industry sector	✓	✓	✓				
Promotion of Company Name by MC throughout the day	✓	✓	✓	✓			
Company banner displayed on school fence at front entrance to school (Ironbark Rd) in the week preceding and on the day of the Festival	✓	✓	✓	✓			
Promotion post on P&C Facebook page	✓	✓	✓	✓			
Promotion article in P&C News email newsletter to school families	✓	✓	✓				
Opportunity for a stall (6 x 3m) at the Festival and to distribute advertising material (BYO company gazebo or unbranded gazebo provided)	✓	✓	✓				
Opportunity for a stall (3x3m) at the Festival and to distribute advertising material (BYO company gazebo or unbranded gazebo provided)				✓			
A dedicated page (with logo, photos, promotional text) in the relevant Sponsor section of the Festival website: www.chssfete.org.au	✓	✓	✓	✓			
Company logo (with link to company website) on relevant Sponsors page of the Festival website: www.chssfete.org.au					✓	✓	
Exposure with logo in Festival communications leading up to the Festival (circulation 480+ families)	✓	✓	✓	✓	✓		
Link to company website from Silent Auction website (donated goods/services included in Auction only)			✓	✓	✓	✓	✓

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Exposure and Benefits	Stage (\$2,800 (min))	Fireworks (\$2,500 (min))	Platinum (\$1,500- \$2,000)	Gold (\$1,000- \$1,500)	Silver (\$500- \$1,000)	Bronze (\$250- \$500)	Supporter (up to \$250)
Name and company logo on Sponsor Acknowledgement Board at entrance to Festival	✓	✓	✓	✓	✓	✓	
Certificate of Appreciation	✓	✓	✓	✓	✓		

NOTE: Festival stalls are available at a cost for Silver, Bronze and Supporter level sponsors (complimentary for Fireworks, Platinum and Gold sponsors). For further information, please contact Leah Woodward at lwoodw@gmail.com

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Registration

I would like to register my sponsorship:

Business Name:

Street Address:

Postal Address:

Contact Person:

Mobile:

Business Phone:

Email:

Sponsorship level you would like to register for:

☐ Fireworks Sponsor*

☐ Platinum Sponsor*

☐ Gold Sponsor

☐ Silver Sponsor

☐ Bronze Sponsor

☐ Supporter

CASH DONATIONS: Please confirm cash donation amount

DONATION OF GOODS OR SERVICES: Description of donated product or services for all non-cash donations (eg. voucher for personal training sessions, sporting goods, spa products.)

Value of Goods or Services:

Conditions of voucher including expiry date:

**Please note that in instances where exclusivity is offered for Stage Sponsorship, Fireworks Sponsorship and Platinum Sponsorship (in a specific industry sector), all sponsorship registration requests will be considered by the CHSS P&C Committee and assessed in respect of the following:*

- i. current and previous participation in the CHSS community;*
- ii. other community activities, events and/or financial support offered to other groups in the local community; and*
- iii. the extent to which applicants are able to assist with promotion of the Festival.*

Stall Holders for Fireworks, Platinum and Gold Sponsors Only

Do you require a stall at the Festival (refer sponsorship package for details):

If yes, will you bring your own gazebo or require one to be provided:

To discuss any opportunities outlined in this sponsorship proposal, or to register your interest in becoming a sponsor, please contact:

- Nancy Eluigwe nancyeluigwe@yahoo.com 0433 742 639
- Leah Woodward lwoodw@gmail.com 0420 271 750